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Dear parents and carers,

We have had reports of a new game which some children have been discussing or playing on the playground. The game is called Poppy Playtime and, even though the game itself has to be paid for, there are many videos showing the content on YouTube for free; these are easily available to children who can access the internet. The game presents as a child-friendly platform but the content is horror-based and not appropriate for children at primary age. The following link contains more information about Poppy Playtime and the terms or characters to listen out for.

[Poppy Playtime: Online Safety Review - Ineqe Safeguarding Group](#)

We ask that you do not specifically mention this game or any associated terminology to your child as this may increase the likelihood of them searching for or accessing the material online. However, you may wish to discuss this in general without mentioning any specific details about the game: for example, asking whether they have seen anything on the internet or heard about anything recently which has scared them.

If your child does mention anything about Poppy Playtime, please feel free to inform us so we can take further action if necessary or approach us for further support.

Have a lovely week,

Miss T Smith

